

THE HONORABLE KYMBERLY K. EVANSON

UNITED STATES DISTRICT COURT  
FOR THE WESTERN DISTRICT OF WASHINGTON  
AT SEATTLE

ADVANCED HAIR RESTORATION  
LLC, a Washington limited liability  
company,

Plaintiff,

v.

BOSLEY, INC., a Delaware corporation,  
and HAIR CLUB FOR MEN LTD., INC.,  
a Florida corporation,

Defendants.

Civil Action No. 2:23-cv-01031-KKE

**STIPULATED PROTECTIVE ORDER  
BETWEEN ADVANCED HAIR  
RESTORATION, LLC AND HAIR CLUB FOR  
MEN LTD., INC.**

1. PURPOSES AND LIMITATIONS

In this trademark action between competitors in the hair restoration industry discovery is likely to involve production of confidential, proprietary, or private information for which special protection may be warranted. Accordingly, the parties hereby stipulate to and petition the court to enter the following Stipulated Protective Order. The parties acknowledge that this agreement is consistent with LCR 26(c). It does not confer blanket protection on all disclosures or responses to discovery, the protection it affords from public disclosure and use extends only to the limited

information or items that are entitled to confidential treatment under the applicable legal principles, and it does not presumptively entitle parties to file confidential information under seal.

2. “CONFIDENTIAL” MATERIAL

“Confidential” material shall include the following documents and tangible things produced or otherwise exchanged: sensitive financial and business information that is not publicly known but does not constitute a trade secret.

3. “CONFIDENTIAL -- ATTORNEY’S EYES ONLY” MATERIAL

“Confidential – Attorney’s Eyes Only” material shall mean any sensitive information the receipt of which by the receiving party in this litigation would provide an unfair competitive advantage including but not limited to sales, revenue, expense, financial data, customer lists, formulas, compilations, programs, devices, methods, techniques, processes, research and development or any other information that is not publicly known and that derives independent economic value, actual or potential, from not being generally known.

4. SCOPE

The protections conferred by this agreement cover not only “Confidential” or “Confidential Attorney’s Eyes Only” material (as defined above), but also (1) any information copied or extracted from “Confidential” or “Confidential Attorney’s Eyes Only” material; (2) all copies, excerpts, summaries, or compilations of “Confidential” or “Confidential Attorney’s Eyes Only” material; and (3) any testimony, conversations, or presentations by parties or their counsel that might reveal “Confidential” or “Confidential Attorney’s Eyes Only” material.

However, the protections conferred by this agreement do not cover information that is in the public domain or becomes part of the public domain through trial or otherwise.

5. ACCESS TO AND USE OF CONFIDENTIAL MATERIAL

5.1 Basic Principles. A receiving party may use confidential material that is disclosed or produced by another party or by a non-party in connection with this case only for prosecuting, defending, or attempting to settle this litigation. Confidential material may be disclosed only to the

1 categories of persons and under the conditions described in this agreement. Confidential material  
2 must be stored and maintained by a receiving party at a location and in a secure manner that ensures  
3 that access is limited to the persons authorized under this agreement.

4 5.2 Disclosure of “CONFIDENTIAL” Information or Items. Unless otherwise ordered  
5 by the court or permitted in writing by the designating party, a receiving party may disclose any  
6 confidential material only to:

7 (a) the receiving party’s counsel of record in this action, as well as employees  
8 of counsel to whom it is reasonably necessary to disclose the information for this litigation;

9 (b) the officers, directors, and employees (including in house counsel) of the  
10 receiving party to whom disclosure is reasonably necessary for this litigation, unless the parties  
11 agree that a particular document or material produced is for Attorney’s Eyes Only and is so  
12 designated;

13 (c) experts and consultants to whom disclosure is reasonably necessary for this  
14 litigation and who have signed the “Acknowledgment and Agreement to Be Bound” (Exhibit A),  
15 provided that (i) before any expert or consultant receives Confidential material, such signed  
16 acknowledgement and agreement must be served upon the producing party with a current  
17 curriculum vitae of the consultant or expert at least 15 days before access to the Confidential  
18 material is to be given to such consultant or expert; (ii) the producing party may notify the  
19 receiving party that it objects to disclosure of the Confidential material to the consultant or expert;  
20 (iii) the parties shall promptly confer in good faith to resolve such objection; (iv) if the parties are  
21 unable to resolve such objection, the objecting party may file a motion with the court within 15  
22 days of its receipt of the notice, or within such other time as the parties may agree, seeking a  
23 protective order with respect to the proposed disclosure; (v) the objecting party shall have the  
24 burden of proving the need for a protective order; and (vi) no disclosure shall occur until all such  
25 objections are resolved by agreement or court order;

26 (d) the court, court personnel, and court reporters and their staff;  
27

1 (e) copy or imaging services retained by counsel to assist in the duplication of  
2 confidential material, provided that counsel for the party retaining the copy or imaging service  
3 instructs the service not to disclose any confidential material to third parties and to immediately  
4 return all originals and copies of any confidential material;

5 (f) during their depositions, witnesses in the action to whom disclosure is  
6 reasonably necessary and who have signed the “Acknowledgment and Agreement to Be Bound”  
7 (Exhibit A), unless otherwise agreed by the designating party or ordered by the court. Pages of  
8 transcribed deposition testimony or exhibits to depositions that reveal confidential material must  
9 be separately bound by the court reporter and may not be disclosed to anyone except as permitted  
10 under this agreement;

11 (g) the author or recipient of a document containing the information or a  
12 custodian or other person who otherwise possessed or knew the information;

13 (h) for material designated “Confidential Attorney’s Eyes Only”, access to such  
14 material shall be limited to individuals listed in paragraphs 4.2(a) and (c) through (g).

15 5.3 Filing “Confidential” or “Confidential Attorney’s Eyes Only” Material. Before  
16 filing confidential material or discussing or referencing such material in court filings, the filing  
17 party shall confer with the designating party, in accordance with Local Civil Rule 5(g)(3)(A), to  
18 determine whether the designating party will remove the “Confidential” or “Confidential  
19 Attorney’s Eyes Only” designation, whether the document can be redacted, or whether a motion  
20 to seal or stipulation and proposed order is warranted. During the meet and confer process, the  
21 designating party must identify the basis for sealing the specific “Confidential” or “Confidential  
22 Attorney’s Eyes Only” information at issue, and the filing party shall include this basis in its  
23 motion to seal, along with any objection to sealing the information at issue. Local Civil Rule 5(g)  
24 sets forth the procedures that must be followed and the standards that will be applied when a party  
25 seeks permission from the court to file material under seal. A party who seeks to maintain the  
26 confidentiality of its information must satisfy the requirements of Local Civil Rule 5(g)(3)(B),  
27

1 even if it is not the party filing the motion to seal. Failure to satisfy this requirement will result in  
2 the motion to seal being denied, in accordance with the strong presumption of public access to the  
3 Court's files.

4 6. DESIGNATING PROTECTED MATERIAL

5 6.1 Exercise of Restraint and Care in Designating Material for Protection. Each party  
6 or non-party that designates information or items for protection under this agreement must take  
7 care to limit any such designation to specific material that qualifies under the appropriate  
8 standards. The designating party must designate for protection only those parts of material,  
9 documents, items, or oral or written communications that qualify, so that other portions of the  
10 material, documents, items, or communications for which protection is not warranted are not swept  
11 unjustifiably within the ambit of this agreement.

12 Mass, indiscriminate, or routinized designations are prohibited. Designations that are  
13 shown to be clearly unjustified or that have been made for an improper purpose (*e.g.*, to  
14 unnecessarily encumber or delay the case development process or to impose unnecessary expenses  
15 and burdens on other parties) expose the designating party to sanctions.

16 If it comes to a designating party's attention that information or items that it designated for  
17 protection do not qualify for protection, the designating party must promptly notify all other parties  
18 that it is withdrawing the mistaken designation.

19 6.2 Manner and Timing of Designations. Except as otherwise provided in this  
20 agreement (see, *e.g.*, second paragraph of section 5.2(b) below), or as otherwise stipulated or  
21 ordered, disclosure or discovery material that qualifies for protection under this agreement must  
22 be clearly so designated before or when the material is disclosed or produced.

23 (a) Information in documentary form: (*e.g.*, paper or electronic documents and  
24 deposition exhibits, but excluding transcripts of depositions or other pretrial or trial proceedings),  
25 the designating party must affix the word "CONFIDENTIAL" or "CONFIDENTIAL—  
26 ATTORNEYS EYES ONLY" to each page that contains confidential material. If only a portion  
27

or portions of the material on a page qualifies for protection, the producing party also must clearly identify the protected portion(s) (e.g., by making appropriate markings in the margins).

(b) Testimony given in deposition or in other pretrial proceedings: the parties and any participating non-parties must identify on the record, during the deposition or other pretrial proceeding, all protected testimony, without prejudice to their right to so designate other testimony after reviewing the transcript. Any party or non-party may, within fifteen days after receiving the transcript of the deposition or other pretrial proceeding, designate portions of the transcript, or exhibits thereto, as confidential. If a party or non-party desires to protect “Confidential” or “Confidential Attorney’s Eyes Only” information at trial, the issue should be addressed during the pre-trial conference.

(c) Other tangible items: the producing party must affix in a prominent place on the exterior of the container or containers in which the information or item is stored the word “CONFIDENTIAL.” If only a portion or portions of the information or item warrant protection, the producing party, to the extent practicable, shall identify the protected portion(s).

6.3 Inadvertent Failures to Designate. If timely corrected, an inadvertent failure to designate qualified information or items does not, standing alone, waive the designating party’s right to secure protection under this agreement for such material. Upon timely correction of a designation, the receiving party must make reasonable efforts to ensure that the material is treated in accordance with the provisions of this agreement.

## 7. CHALLENGING CONFIDENTIALITY DESIGNATIONS

7.1 Timing of Challenges. Any party or non-party may challenge a designation of confidentiality at any time. Unless a prompt challenge to a designating party’s confidentiality designation is necessary to avoid foreseeable, substantial unfairness, unnecessary economic burdens, or a significant disruption or delay of the litigation, a party does not waive its right to challenge a confidentiality designation by electing not to mount a challenge promptly after the original designation is disclosed.

1           7.2    Meet and Confer. The parties must make every attempt to resolve any dispute  
 2 regarding confidential designations without court involvement. Any motion regarding confidential  
 3 designations or for a protective order must include a certification, in the motion or in a declaration  
 4 or affidavit, that the movant has engaged in a good faith meet and confer conference with other  
 5 affected parties in an effort to resolve the dispute without court action. The certification must list  
 6 the date, manner, and participants to the conference. A good faith effort to confer requires a face-  
 7 to-face meeting or a telephone conference.

8           7.3    Judicial Intervention. If the parties cannot resolve a challenge without court  
 9 intervention, the designating party may file and serve a motion to retain confidentiality under Local  
 10 Civil Rule 7 (and in compliance with Local Civil Rule 5(g), if applicable). The burden of  
 11 persuasion in any such motion shall be on the designating party. Frivolous challenges, and those  
 12 made for an improper purpose (*e.g.*, to harass or impose unnecessary expenses and burdens on  
 13 other parties) may expose the challenging party to sanctions. All parties shall continue to maintain  
 14 the material in question as confidential until the court rules on the challenge.

15   8.       PROTECTED MATERIAL SUBPOENAED OR ORDERED PRODUCED IN OTHER  
 16 LITIGATION

17           If a party is served with a subpoena or a court order issued in other litigation that compels  
 18 disclosure of any information or items designated in this action as “CONFIDENTIAL” or  
 19 “CONFIDENTIAL — ATTORNEYS EYES ONLY,” that party must:

20               (a)     promptly notify the designating party in writing and include a copy of the  
 21 subpoena or court order;

22               (b)     promptly notify in writing the party who caused the subpoena or order to  
 23 issue in the other litigation that some or all of the material covered by the subpoena or order is  
 24 subject to this agreement. Such notification shall include a copy of this agreement; and

25               (c)     cooperate with respect to all reasonable procedures sought to be pursued by  
 26 the designating party whose confidential material may be affected.

1     9.     UNAUTHORIZED DISCLOSURE OF PROTECTED MATERIAL

2             If a receiving party learns that, by inadvertence or otherwise, it has disclosed  
 3     “Confidential” or “Confidential Attorney’s Eyes Only” material to any person or in any  
 4     circumstance not authorized under this agreement, the receiving party must immediately (a) notify  
 5     in writing the designating party of the unauthorized disclosures, (b) use its best efforts to retrieve  
 6     all unauthorized copies of the protected material, (c) inform the person or persons to whom  
 7     unauthorized disclosures were made of all the terms of this agreement, and (d) request that such  
 8     person or persons execute the “Acknowledgment and Agreement to Be Bound” that is attached  
 9     hereto as Exhibit A.

10    10.    INADVERTENT PRODUCTION OF PRIVILEGED OR OTHERWISE PROTECTED  
 11    MATERIAL

12             When a producing party gives notice to receiving parties that certain inadvertently  
 13     produced material is subject to a claim of privilege or other protection, the obligations of the  
 14     receiving parties are those set forth in Federal Rule of Civil Procedure 26(b)(5)(B). This provision  
 15     is not intended to modify whatever procedure may be established in an e-discovery order or  
 16     agreement that provides for production without prior privilege review. The parties agree to the  
 17     entry of a non-waiver order under Fed. R. Evid. 502(d) as set forth herein.

18    11.    NON TERMINATION AND RETURN OF DOCUMENTS

19             Within 60 days after the termination of this action, including all appeals, each receiving  
 20     party must return all “Confidential” or “Confidential Attorney’s Eyes Only” material to the  
 21     producing party, including all copies, extracts and summaries thereof. Alternatively, the parties  
 22     may agree upon appropriate methods of destruction.

23             Notwithstanding this provision, counsel are entitled to retain one archival copy of all  
 24     documents filed with the court, trial, deposition, and hearing transcripts, correspondence,  
 25     deposition and trial exhibits, expert reports, attorney work product, and consultant and expert work  
 26     product, even if such materials contain confidential material.

1 The confidentiality obligations imposed by this agreement shall remain in effect until a  
2 designating party agrees otherwise in writing or a court orders otherwise.

1 IT IS SO STIPULATED, THROUGH COUNSEL OF RECORD.

2 DATED: May 15, 2025\_\_\_\_\_

BAMERT REGAN

3 s/ John J. Bamert

John J. Bamert, WSBA No. 48128

Bamert@BamertRegan.com

Lauren A. Salatto-Rosenay (*pro hac vice*)

Rosenay@BamertRegan.com

600 1st Ave, Suite 330-55215

Seattle, Washington 98104

206.486.7021

8 *Counsel for Plaintiff Advanced Hair*  
9 *Restoration LLC*

10 DATED: May 15, 2025\_\_\_\_\_

POLSINELLI PC

11 s/ Emily C. McNally (with permission)

Emily C. McNally, WSBA No. 60710

emcnally@polsinelli.com

Patrick T. Muffo (*pro hac vice*)

pmuffo@polsinelli.com

Clement A. Asante (*pro hac vice*)

casante@polsinelli.com

1000 Second Avenue, Suite 3500

Seattle, WA 98104

(206) 393-5400

17 *Counsel for Defendant Hair Club for Men*  
18 *Ltd., Inc.*

19 //

20 //

21  
22  
23  
24  
25  
26  
27  
STIPULATED PROTECTIVE ORDER  
BETWEEN ADVANCED HAIR RESTORATION, LLC  
AND HAIR CLUB FOR MEN LTD., INC.- 10  
Civil Action No. 2:23-cv-01031-KKE

**Bamert Regan**

600 1<sup>st</sup> Ave, Suite 330-55215  
Seattle, WA 98104  
206.486.7020

PURSUANT TO STIPULATION, IT IS SO ORDERED

IT IS FURTHER ORDERED that pursuant to Fed. R. Evid. 502(d), the production of any documents, electronically stored information (ESI) or information, whether inadvertent or otherwise, in this proceeding shall not, for the purposes of this proceeding or any other federal or state proceeding, constitute a waiver by the producing party of any privilege applicable to those documents, including the attorney-client privilege, attorney work-product protection, or any other privilege or protection recognized by law. This Order shall be interpreted to provide the maximum protection allowed by Fed. R. Evid. 502(d). The provisions of Fed. R. Evid. 502(b) do not apply. Nothing contained herein is intended to or shall serve to limit a party's right to conduct a review of documents, ESI or information (including metadata) for relevance, responsiveness and/or segregation of privileged and/or protected information before production. Information produced in discovery that is protected as privileged or work product shall be immediately returned to the producing party.

DATED: May 15, 2025



---

Kymberly K. Evanson  
United States District Judge

EXHIBIT A

ACKNOWLEDGMENT AND AGREEMENT TO BE BOUND

I, \_\_\_\_\_ [print or type full name], of  
\_\_\_\_\_ [print or type full address], declare under penalty of  
perjury that I have read in its entirety and understand the Stipulated Protective Order that was  
issued by the United States District Court for the Western District of Washington on [date] in the  
case of \_\_\_\_\_ **[insert formal name of the case and the number and initials  
assigned to it by the court]**. I agree to comply with and to be bound by all the terms of this  
Stipulated Protective Order and I understand and acknowledge that failure to so comply could  
expose me to sanctions and punishment in the nature of contempt. I solemnly promise that I will  
not disclose in any manner any information or item that is subject to this Stipulated Protective  
Order to any person or entity except in strict compliance with the provisions of this Order.

I further agree to submit to the jurisdiction of the United States District Court for the  
Western District of Washington for the purpose of enforcing the terms of this Stipulated Protective  
Order, even if such enforcement proceedings occur after termination of this action.

Date: \_\_\_\_\_

City and State where sworn and signed: \_\_\_\_\_

Printed name: \_\_\_\_\_

Signature: \_\_\_\_\_